

**TRAFFIC SAFETY LEADERSHIP CONFERENCE
SEPTEMBER 5 – 7, 2024
INDIANAPOLIS, INDIANA**

REVVING UP COMMUNITY ENGAGEMENT

GETTING TO THE FINISH LINE



NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS



National Association of Women Highway Safety Leaders



Dear Members and Friends,

Welcome to the 57th Annual Traffic Safety Leadership Conference of the National Association of Women Highway Safety Leaders.

With our location in the heart of Indianapolis, you will find that the best of Indy is close by! Stroll through White River State Park where you'll find public art, museums and gondola rides. Take a skywalk to the Circle Centre Mall for great shopping. The Indianapolis Zoo and Victory Field are nearby. Of course, we know about a star in women's basketball named Caitlin Clark. On Friday night, after our meetings, you can take in a game between the Indianapolis FEVER

and the Minnesota LYNX. What a sports center this is! Who can even say INDY without thinking of the Indianapolis 500? Consider a tour of the racetrack.

We are excited about the focus of this year's conference, reaching out to our communities and gaining their participation in solving traffic safety problems. You will hear from seasoned traffic safety professionals who are reaching the public in a myriad of ways. We also are looking to the future through a legislative challenge and through the youthful enthusiasm of NAWHSL's Distinguished Young Woman in Traffic Injury Prevention, Marissa Adcock. Our own dynamic member, DeAngela Gaymon of Oklahoma, will help us discover our personal attributes and how they help us be successful in our mission to save lives and prevent injuries on America's roadways.

Thanks and a tip of the hat to our sponsors who support our Association. We appreciate you! I also wish to recognize the Program Committee, Joanne Kurt-Hilditch, Julie Brewer and DeAngela Garmon. It takes a village to hold a valuable conference!

Put your pedal to the metal, and get ready to REV UP COMMUNITY ENGAGEMENT. We will get you to the finish line!

In Safety,

President
www.NAWHSL.org



57th Annual Meeting

NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS

Indianapolis Marriott Downtown, Indianapolis, IN

September 5 - 7, 2024

AGENDA

THURSDAY, September 5

1:00 — 3:00 p.m. Board of Directors Meeting Marriott Suite

THURSDAY, September 5

12:00 — 6:00 p.m. **REGISTRATION** Kentucky Room, first floor

Christy Timbrell, Alissa Geyer

12:00 — 4:00 p.m. **EXHIBITOR SET UP** Kentucky

4:00 — 6:00 p.m. **WELCOME RECEPTION** Kentucky

SHARE SESSION
Members Sharing
Highlights in their States

FRIDAY, September 6

8:00 - 9:00 a.m. **REGISTRATION** Kentucky

Join us for Breakfast Tennessee, First Floor

9:00 - 10:00 a.m. **OPENING SESSION** Kentucky

Kay Brodbeck, Presiding
Presentation of Colors

Indiana State Police Honor Guard

Welcome to Indiana

Jim Bryan, Indiana Traffic Safety Director,
Indiana Criminal Justice Institute

KEYNOTE

*The State of Traffic Safety
In Indiana*

Jim Pressell, Indiana State Representative

10:00-10:15 a.m. Break Meet our Exhibitors

10:15 - 11:30 a.m. **Mothers Against Drunk Driving MADD**

The Strength of the Story MADD **Alex Otte**, Regional MADD Exec. Director

Indiana Underage Alcohol and **Denise Niblick**, IN MADD Program Mgr

Drug Use Prevention

IN Victim Services

Kylee Jones, IN MADD

Facilitator: Tiffany Duvall

11:30 - 11:40 a.m. Break

11:40 — 1:00 a.m.	LUNCH <i>Engaging Youth by Making Highway Safety Personal: A Look at Alliance Highway Safety Programs</i> Facilitator: DeAngela Gaymon	Tennessee Dustin Skilbred , Partner, Alliance Highway Safety
1:00 — 1:15 p.m.	Break	
1:15 — 2:15 p.m.	<i>Reconnecting Communities: Coupling Advocacy and Policy for Better Highway Systems Indiana</i> Facilitator: Joanne Kurt-Hilditch	Kentucky Andrea Hunley , Indiana State Senator
2:15 — 2:25 p.m.	Break	
2:25 — 3:25 p.m.	Health By Design, Indiana Public Health Association Partnerships, Policies and Practices to Improve Active Transportation Safety. Facilitator: Christy Timbrell	Kim Irwin , Chief Executive Officer Marjorie Hennessy , Program & Policy Manager
3:25 — 3:45 p.m.	<i>She DRIVES Act - Why Cars Should be Safe for Women</i>	Maria Weston Kuhn , President & Founder, Drive US Forward
3:45 — 3:55 p.m.	Break	
3:55 — 5:15 p.m.	<i>Business Meeting.</i> Everyone welcome	Kay Brodbeck , President, Presiding

Evening - Discover Indy!

SATURDAY, SEPTEMBER 7

8:00 — 9:00 a.m.	Join us for Breakfast. Registration.	Tennessee
9:00 — 10:15 a.m.	<i>Unlocking Intentional Leadership: From Attributes to Action</i> Facilitator: Jane Almandres	DeAngela Gaymon , Deputy Director, Oklahoma Highway Safety Office
10:15 — 10:30 a.m.	Break	

10:30 — 11:30 a.m.	<i>Bridging Research and Practice Through the Implementation of the Teens in the Driver Seat Program</i> Facilitator: Mandie Dell	Lisa Minjares-Kyle , Program Manager for the Youth Transportation Safety Program, Texas A&M Transportation Institute
11:30 — 11:40 a.m.	Break	
11:40 — 1:00 p.m.	LUNCH <i>The DADSS Program: Inventing a World Without Drunk Driving</i> Facilitator: Jane Almandres	Kristin Kingsley , Director of Program Development and Outreach Automotive Coalition for Traffic Safety (ACTS)
1:00 — 1:15 p.m.	Break	
1:15 — 2:15 p.m.	<i>The Missouri Coalition for Roadway Safety — Getting Everyone Involved</i> Facilitator: Joanne Kurt-Hilditch	Jon Nelson , State Highway Safety and Traffic Engineer, Missouri Department of Transportation
2:15 — 2:30 p.m.	Break	
2:30 - 3:30 p.m.	<i>Keeping Kids Safe, One Car Seat at a Time</i> Facilitator: Julie Brewer	Marissa Adcock , Injury Prevention Coordinator, Franciscan Health, NAWHSL Scholarship Winner
3:30 — 4:15 p.m.	<i>Uncover Hidden Opportunities: Finding Unseen Partners in Your State</i> Facilitator: Cindy Mc Kay	Sandy Spavone , Chief Executive Officer, Family, Career and Community Leaders of America (FCCLA)
6:00 — 8:15 p.m.	RECEPTION AND BANQUET DINNER KEYNOTE <i>Taking Highway Safety to the Next Level</i> Award Presentation Invitation to Pittsburgh, PA 2025 State Prizes	Tennessee Susan deCourcy , Regional Administrator, NHTSA Region 7 Marissa Adcock , National Young Woman in Traffic Injury Prevention Alissa Geyer PennDOTs Highway Safety Office & Traffic Operation Division

Closing of conference. Have a safe trip home!

Conference Presenters



**Indiana Representative
Jim Pressell**



**Indiana Senator
Andrea Hunley**



**Sandy Spavone
Chief Executive Officer
FCCLA**



**Susan deCourcy
Region 7 Administrator National
Highway Traffic Safety Administration**

CONFERENCE SUPPORT

We are deeply grateful for our sponsors and friends whose continuing support is an invaluable asset to our organization.

ALLIANCE
HIGHWAY SAFETY



MISSISSIPPI
SAFETY SERVICES

MSS

National Association of Women Highway Safety Leaders, Inc.

Executive Committee

President	Kay Brodbeck
First Vice-President	Cynthia McKay
Second Vice-President	Joanne Kurt-Hilditch
Secretary	Julie Brewer
Treasurer	Mandie Dell

Regional Directors

Region 2	Juliet Little
Region 3	Tiffany Duvall
Region 4	Julie Brewer
Region 6	Kay Brodbeck
Region 7	Joanne Kurt-Hilditch
Region 8	Susan Leach
Region 10	Cynthia McKay
Regions 1,5, 9	TBA

Conference Committees

Program: Kay Brodbeck, Joanne Kurt-Hilditch, Julie Brewer, DeAngela Gaymon

Sponsorships: Cynthia McKay

Resolutions: Dortha Cummins

Bylaws: Tiffany Duvall, Chair

Board of Advisors

Natalie Draisin, FIA Foundation

Sandy Spavone, Family, Career & Community Leaders of America (FCCLA)

Terecia Wilson, Clemson University, Institute for Global Road Safety & Security

Liaison: Robert Beaton, Ph.D., National Transportation Safety Board

Our Mission

To serve as a resource to all who are dedicated to creating a culture for which traffic fatalities and serious injuries are no longer acceptable.

NOTES

NOTES

The National Association of Women Highway Safety Leaders (NAWHSL) is a non-profit, tax-exempt 501(c)(3) organization founded in 1967. We welcome men and women to join and to attend our annual Traffic Safety Leadership Conference.

Pittsburgh, PA!



**2025 MEETING
NATIONAL ASSOCIATION OF
WOMEN HIGHWAY SAFETY
LEADERS**

**NAWHSL IS COMING TO
PITTSBURGH, PA.
AUGUST 20-23, 2025**



The Andy Warhol Museum

