



DECEMBER 2023

# NAWHSL

NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS



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## 'Tis The Season to Get There Safely



2023 Winter Holiday Season  
National Enforcement Mobilization  
December 13, 2023-Jan 1, 2024

### What you can do:

- Always drive 100% sober. Even one alcoholic beverage could be one too many.
- Before you have even one drink, designate a sober driver to get you home safely. If you wait until you've been drinking to make this decision, you might not make the best one.
- You have options to get home safely: designate a sober driver or call a taxi or rideshare.
- If it's your turn to be the designated driver, take your job seriously and don't drink.
- If you have a friend who is about to drink and drive, take the keys away and let a sober driver get your friend home safely.

# Message From the NAWHSL President

A message from NAWHSL President...

Try something NEW! After a while, being a manager of grants can be exhausting, especially if you deal with doling dollars and not serving people. It's refreshing to be involved in direct service. Here is an opportunity. NAWHSL's Agnes Beaton Memorial Fund is ideal for demonstration projects. The application process is streamlined and the winner receives \$1,000 for a project. Nice part? Your odds are great, only NAWHSL members may apply.

My past experience as a winner of a grant was everything I had hoped for. I wanted the one-year grant to give me concrete experiences and data on the Ollie Otter Occupant Protection Program. After NAWHSL's grant, Mississippi Safety Services was awarded a competitive grant from a state agency for that first year and for 14 years since! With NAWHSL's grant and the loan of an Ollie Otter outfit from Tennessee Tech - aka, our own Julie Brewer- I could prove that Ollie was widely accepted and made an impression on young children, their parents and their teachers.

One of our most successful public education activities was at the Mississippi State Fair this October where Ollie Otter earned us a free booth that I shared with the Office of Highway Safety and another highway safety agency. In our three days on site, we engaged with 1,600 individuals, not counting anyone who saw our exhibit, but we did not speak with directly. The education was intense and effective.

This grant is aptly named, the Agnes Beaton Memorial Fund. Mrs. Beaton was the founder of the National Association of Women Highway Safety Leaders, Inc. She was a pioneer of community-based traffic safety programs and adept at reaching out to diverse groups and individuals and uniting them in the mission of saving lives and preventing injuries on America's roadways.

As a tribute to her legacy, the grants are available for programs that are provided at the local level; will promote involvement of volunteers in the provision of services; and develop knowledgeable advocates of traffic safety.

For the 2024 grant, a brief application must be completed and submitted by January 10, 2024. Give it some thought. Seriously!

Contact Suzanne O'Hearn, Agnes Beaton Fund chair, Division of Highway Traffic Safety, P.O. Box 048, Trenton, NJ 08625-0048.  
Suzanne.ohearn@njoag.gov or 609-376-9709

Yours in Safety,

Kay H. Brodbeck



# 2024 Scholarship Application Period is Open

Young Women in Injury Prevention are Invited to Apply

This Scholarship in Traffic Injury Prevention is funded by donations to the National Association of Women Highway Safety Leaders, Inc (NAWHSL) from individuals, organizations and governmental organizations. It supports young women who aspire to a career saving lives and preventing injuries on the road. Dr. David A. Sleet, former Associate Director for Science in the Division of Unintentional Injury Prevention at the CDC's National Center for Injury Prevention and Control, and a plenary speaker at the 50th anniversary conference, initiated the fellowship to attract more women into leadership positions in traffic safety.

The scholarship recognizes, assists and trains women working on research or practice-based projects in traffic injury prevention at an accredited University, or serving in an internship role or as an employee in governmental and non-governmental organizations that support traffic safety initiatives.

Apply if your project is related to one or more of these priority traffic safety issues:

- Vision Zero
- Drugs and Driving
- Older Drivers
- Teen drivers
- Texting and Driving
- Helmet use
- Occupant protection (seat belts and child restraints)
- Alcohol-impaired driving
- Evaluation of traffic safety programs
- Driver risk and protective factors
- Road, vehicle, or environmental change (e.g. built environment or traffic engineering)

Go to  
[nawhsl.org](http://nawhsl.org)  
for application  
info

**Application Period:** Closes January 31, 2024

**Notification of Winner:** February 15, 2024

**Project Period:** Begins March 1. Expect Progress Report by September 1, 2024

**2024 Annual NAWHSL Conference:** September 5-7, 2024

## Award Includes:

- \$1,000 stipend
- Opportunity to present at the 2024 NAWHSL Conference in Indianapolis
- And more!



## Eligibility:

- Age 30 or below
- Student, Employee, or Intern

# NEW NAWHSL STATE REPRESENTATIVE

## HILLARI MORGAN MAINE



Hillari Morgan is the Maine State Coordinator for Students Against Destructive Decisions (SADD), the Nation's premier student health and safety organization, and has been for one year. Before that, she worked with youth as an English teacher for 12 years, teaching eighth graders up through high schoolers.

While SADD tackles a multitude of challenges that face our youth and the decisions that they make, mobility safety has always been SADD's largest priority. Through the use of programs like Rock the Belt (occupant protection), Is It Worth the Risk (teachings on impairment), and TextLess Live More (distracted driving initiatives), Hillari is able to educate and offer resources to the youth in her state, while guiding them on how to support their peers.

Working with SADD has afforded Hillari a multitude of opportunities. She was able to attend the GHSA conference in New York in August, allowing her to network with other traffic safety experts; is currently working through the Road Safety Champion Program from the National Center for Rural Road Safety; has attended driver's education conferences (once as a presenter) and impaired driving summits; currently teaches [monthly] at a local driver's education school; has received continuing education credits for cannabis impaired driving prevention and policy education; and is connected to a myriad of local schools and coalitions that collaborate with Maine's SADD to bring traffic safety knowledge and support to their communities.

For the start of this new fiscal year, Hillari has already been asked to present for the Maine Highway Safety Office during the Occupant Protection Task Force meeting, as well as smaller events across the state of Maine.

Hillari loves working with youth on a topic as important as mobility safety, and relishes watching the education and support in Maine grow!

# NAWHSL Website Refresh



Please visit [nawhsl.org](http://nawhsl.org) and check out the improvements we are making to the website. We welcome all NAWHSL members and supporters to contribute to the content of this website. Send your suggestions/contributions to [nawhslcommunications@gmail.com](mailto:nawhslcommunications@gmail.com)



# SAVE THE DATE!



## 2024 NAWHSL ANNUAL CONFERENCE

**September 5 - 7, 2024**  
**Indianapolis, IN**

Agenda and registration information will be shared as it becomes available in 2024.

We hope you will plan to join us!

# NAWHSL

NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS



## REGIONAL DIRECTORS

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- 1: Lauren Stewart
- 2: Juliet Little
- 3: Tiffany Duvall
- 4: Julie Brewer
- 5: Shannon Ryder
- 6: Kay Brodbeck
- 7: Joanne Kurt-Hilditch
- 8: Susan Leach
- 9: Therese (Resi) Matanane
- 10: Cindy McKay

## BOARD OF ADVISORS

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Natalie Draisin- FIA Foundation  
Sandy Spavone - FCCLA  
Terecia Wilson - Clemson University  
Robert Beaton - Liaison with NTSB

## EXECUTIVE COMMITTEE

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President: Kay Brodbeck (MS)  
First Vice President: Cynthia McKay (WA)  
Second Vice President: Joanne Kurt-Hilditch (MO)  
Secretary: Julie Brewer (TN)  
Treasurer: Mandie Dell (WA)  
Immediate Past President: Juliet Little (CT)

## OUR MISSION STATEMENT

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**To serve as a resource to all who are dedicated to creating a culture for which traffic fatalities and serious injuries are no longer acceptable. NAWHSL was founded by women, with a goal of serving and empowering all.**

[www.NAWHSL.org](http://www.NAWHSL.org)

[nawhslcommunications@gmail.com](mailto:nawhslcommunications@gmail.com)

Newsletter Editor: Mandie Dell