
**20
25**



**National Association of Women
Highway Safety Leaders**

National Conference

Wyndham Grand Pittsburgh Downtown
600 Commonwealth Place Pittsburgh, PA 15222

August 21 – 23, 2025

Pittsburgh, Pennsylvania

Bridging the Gap: Connecting Traffic Safety to Everyone

The 2025 NAWHSL Conference theme this year is “Bridging the Gap: Connecting Traffic Safety to Everyone”. It’s not coincidental that “bridges” are a focus. Pittsburgh is home to 446 bridges! They connect 90 neighborhoods amid a maze of ridges and valleys. Likewise, our conference gives us the tools and information to connect to our own communities.

Our Program Committee strived to provide valuable professional sessions and they met their goal. You will be inspired by passionate traffic safety advocates. You will learn about trend setting programs in law enforcement, child occupant protection, networking and more. You will hear from a leading research institution and learn more about free resources from respected agencies such as the National Safety Council.

Why in the world are there so many bridges in this city? The Allegheny and Monongahela Rivers join in downtown Pittsburgh to become the Ohio River. Located at the point where they join is aptly named Point State Park, a 36 acre park of lawns, gardens, riverfront and a large fountain. Our hotel, the Wyndham Grand, overlooks this scenic park.

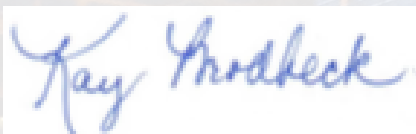
If I have not enticed you enough to come to our conference in Pittsburgh, take a look at www.VisitPittsburgh.com where you will find the 2025 Insider’s Guide. Locals are obviously quite proud of everything to see and do in their city. The Guide has 124 pages! You may wish to add a few days and hit their recommended Bucket List.

There are many more reasons to come to NAWHSL’s 2025 Conference and that’s the members themselves. It’s always energizing to spend time with folks who care deeply about traffic safety and saving lives on America’s roads.

I owe a special thanks to the Program Committee: Joanne Kurt-Hilditch, Chair, Amy Artuso, Julie Brewer, Mandie Dell, Maura Fitzgerald, and Alissa Geyer. You will appreciate their work.

We look forward to seeing you in August.

Up with Safety!



Kay H. Brodbeck, President



Bridging the Gap: Connecting Traffic Safety to Everyone

Conference Agenda

Thursday, August 21, 2025

- 12:00 PM – 5:00 PM
- 1:00 PM – 3:00 PM
- 3:00 PM – 4:00 PM
- 4:00 PM – 6:30 PM

Registration

NAWHSL Board Meeting

Welcome Reception

Share Session: Traffic Safety
Highlights from across the nation

Join us after the share session for the NAWHSL New Members' Get-together

Friday, August 22, 2025

- 8:00 AM – 9:00 AM
- 9:00 AM – 10:15 AM

Registration & Breakfast

Opening Session: Welcome to Pittsburgh

Keynote: From Passion to Progress: The Power of Advocacy,
*Melissa Wandall, M3 Motivational Concepts & The National Coalition for
Safety Roads (NCRS)*

- 10:30 AM – 3:30 PM

Professional Sessions & Lunch

Featuring:

**Chris Lengle, Pennsylvania Law Enforcement Liaison Coordinator*

**Amy Benedick, Westat – Driver Distraction*

**Terri Rae Anthony, AAA; Kristen Urso, PA Traffic Injury Prevention Project (TIPP); &
Nicole Barnett, Allegheny County Health Department – Networking and Partners*

**Adele Polson, National Digital Car Seat Check and Overlay Coverage*

**Amy Artuso, National Safety Council – Summary of NSC Resources and Projects
State Door Prizes*

- 3:45 PM – 5:00 PM

Business Meeting & Elections

Please join us for the Business Meeting & Elections! All are welcome!

Bridging the Gap: Connecting Traffic Safety to Everyone

Conference Agenda

Saturday, August 23, 2025

- 8:00 AM - 9:00 AM

Registration & Breakfast

- 9:00 AM - 11:30 AM

Professional Sessions

Featuring:

**Maggie Nunley, DUI RPA Pennsylvania DUI Association*

**Jessica Cicchino, Senior Vice President Behavior and Infrastructure Research,
Insurance Institute for Highway Safety, Highway Loss Data Institute - Research
Trends in Highway Safety*

- 11:30 AM - 1:00 PM

Banquet Luncheon

Keynote: From Tragedy to Advocacy in Action

Tammy McGee, Gweedo Memorial Foundation

*Guests are welcome! NAWHSL invites Pennsylvania residents, GHSA
Attendees, state highway safety offices, NHTSA personnel and friends.
New Officer Installation
State door prize giveaways*

- 1:15 PM - 2:15 PM

Scholarship Presentation

- 2:30 PM - 3:30 PM

Professional Session

Keynote: Coaching

- 3:45 PM - 4:15 PM

Conference Wrap-Up

Invitation to Minneapolis, Minnesota 2026

State Door Prizes. Closing of Conference. Have a Safe Trip Home!

Invitation to Minneapolis, Minnesota 2026

Bridging the Gap: Connecting Traffic Safety to Everyone

2025 NAWHSL Meeting Notes

OPENING NIGHT

SHARE SESSION on Thursday evening, August 21st.

That's exactly what we do - share highlights from our home state or territory.

BANQUET LUNCHEON

Banquet at Lunch at 11:30 on Saturday afternoon, August 23rd.

It's a wonderful opportunity to invite others to join us. Everyone is welcome. We extend a special invitation to highway safety organizations in Pennsylvania, NHTSA personnel, and attendees of the GHSA Conference which is held immediately following the NAWHSL Conference.

NAWHSL LEADERS' MEETINGS

Pre-Conference Board of Directors:	Thursday, August 21, 2025	1:00 pm - 3:00 pm
Post-Conference Board of Directors:	Sunday, August 24, 2025	8:30 am - 10:00 am

NAWHSL MEMBERS - STATE DOOR PRIZES

Please bring a door prize from your state to add to the fun (suggested value of \$20.00).



Bridging the Gap: Connecting Traffic Safety to Everyone

Conference Registration Details

To pay with credit/debit card or Paypal:

Go to www.NAWHSL.org. Click on “Conference” on the top menu bar. Register & pay. You will receive a copy of your submissions by email. You may also pay your dues for State Representative or Member online.

To pay with a check:

Complete the online registration form; print form and submit with check to:
Mandie Dell, NAWHSL Treasurer, 3645 Cassie Drive, Tumwater, WA 98512

Conference Registration includes all sessions, materials, and meals:

Advance Registration: On or before July 28, 2025

Member: \$400.00

Non-Member: \$425.00

After July 28, 2025

Member: \$425.00

Non-Member: \$450.00

Saturday afternoon guests for banquet luncheon only: \$95.00

EXHIBITORS

Exhibitors with traffic safety resources are welcomed to this NAWHSL conference.

Exhibit fee for Registered Attendee: \$100.00

See Exhibitor registration at www.NAWHSL.org, Conference.

 **NAWHSL2025**



August 21 – 23, 2025

Pittsburgh, Pennsylvania

Bridging the Gap: Connecting Traffic Safety to Everyone

2025 NAWHSL Hotel Reservation Details The Wyndham Grand Pittsburgh Downtown

National Assoc. of Women Highway Safety Leaders
(Aug 20, 2025 to Aug 24, 2025)

MAKING RESERVATIONS

A dedicated website is now available for attendees to book hotel rooms online.
Reservations can be made at this web address:

Booking Website:

NAWHSL Link: <https://book.passkey.com/go/nawhsl2025>

*Important information for those attendees who are staying for **both NAWHSL and GHSA**:*

Book the first portion of your stay with the NAWHSL link, then the remainder with the GHSA link.

For example, if you are staying from Wednesday 8/20 to Thursday 8/28 for both NAWHSL and GHSA, you will need to reserve the following:

NAWHSL block: 8/20 – 8/24

GHSA block: 8/24 – 8/28

You will essentially check out then check back in on 8/24. The hotel front desk team can make a note to ensure that you stay in the same room, but you **must make separate reservations.**



VISIT PITTSBURGH



Tribute to Children



Duquesne Incline



The view from Mount Washington



Carnegie Museum of Natural History

NATIONALITY ROOMS AT UNIVERSITY OF PITTSBURGH & HEINZ MEMORIAL CHAPEL

Tour 30 classrooms designed to represent distinct nationalities and cultures. Housed in the university's beautiful Cathedral of Learning building, these amazing classrooms are a must-see. Just be aware, these are active classrooms during the semester, so specific rooms may be occupied for classes!

FARMERS MARKETS

Starting in late spring and going all through the fall months, our farmers markets are something to behold. Try local foods, meet area farmers and mix with the locals at one of many fresh farm stands.

TAKE A SUNSET SELFIE AT PITTSBURGH'S MOST FAMOUS VIEWS

We are a city of gorgeous hills and vistas. Discover our best views and scenic overlooks and see if you can grab a selfie at each one! Point State Park and West End Overlook are two of our favorites!



8. Carnegie Science Center

Unleash your inner scientist at the Carnegie Science Center, where the planetarium will take you on an out-of-this-world experience and interactive exhibits make learning about the universe an adventure. With four floors to explore, there's no shortage of excitement for visitors of all ages.



The Andy Warhol Museum tells Andy Warhol's story and explores his legacy through the largest collection of Warhol art and archives in the world.

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